**Government and Citizenship: Unit 3 Study Guide**

Political Party

Liberal

Conservative

Moderate

Coalition

Two-party system

Platform

Incumbent

Party Eras

Party Dealignment

Ideological Parties

Single-issue Parties

Splinter Parties

Political Socialization

Gender Gap

Nomination

Campaign Strategy

Caucus

Primary

Open Primary vs Closed Primary

Federal Election Committee

Political Action Committees (PACs)

Interest Groups

Hard Money vs. Soft Money

Federal Communication Commission

Media Event

Narrowcasting

Sound Bite

Electoral College

What are the 5 tasks of political parties?

What is the importance of third parties?

What are the characteristics of a person who will vote in general?

What are the characteristics of a person who will vote Republican?

What are the characteristics of a person who will vote in Democrat?

Where are the two most important nomination location for the caucus and primary?

Is the media biased?

Describe the process of the Electoral College. What happens if someone doesn’t win 270 votes?

**\*\*\*What are the ideals of the Democrats and Republicans? (Comparing Political Parties WKS)\*\*\***